

# SPONSORSHIP OPPORTUNITIES

December 7, 2024 |  
San Marco Square



Fully supports:



*Festival of Lights* 5k





## How your donations help

Children's Miracle Network Hospitals takes pride in keeping funds within the community in which they are raised. Therefore, donations given in Northeast Florida and Southeast Georgia stay local to support both UF Health Jacksonville and Wolfson Children's Hospital. These unrestricted donations are often used to fund life-saving, pediatric medical equipment, critical healthcare services, educational resources and Child Life supplies.

## About Children's Miracle Network Hospitals

Children's Miracle Network Hospitals is dedicated to saving and improving the lives of as many children as possible. We do this by raising funds and awareness for 170 member hospitals that provide 32 million treatments each year to kids across the U.S. and Canada. Locally, Children's Miracle Network Hospitals supports UF Health Jacksonville and Wolfson Children's Hospital.

## Why we need your support

Our member children's hospitals are available 24 hours a day to help kids of every age and background overcome every injury and illness imaginable. These children's hospitals are also on the front lines of preventing disease and injury through research, education and outreach programs that keep millions of kids out of the hospital each year.

## All funds stay local to support:



# FINISH LINE







## FESTIVAL OF LIGHTS 5K

**2023 FESTIVAL OF LIGHTS 5K IMPACT** More than \$76,000 was raised for the pediatric units at UF Health Jacksonville and Wolfson Children's Hospital. More than 2,200 runners registered.

### ABOUT

The 29th Annual Festival of Lights 5K is a unique fundraising event that benefits Children's Miracle Network Hospitals of Jacksonville. The beautiful streets of San Marco will light up as thousands of runners and walkers take off during this holiday-themed race. The evening includes a 1-mile fun run and a 5K race for families and individuals of all ages.

### EVENING FESTIVITIES

If running isn't your thing, bring the family out to San Marco Square for an evening of festivities that include:

- Horse-drawn sleigh rides
- Miniature train rides
- Bounce and slide games
- Holiday characters
- Snow machines
- Free hot chocolate
- And more!

## 2024 FESTIVAL OF LIGHTS 5K



December 7,  
2024  
San Marco  
Square

1-mile fun  
run starts  
5:00 PM

5K starts  
5:30 PM



[www.cmnjax.com/fo](http://www.cmnjax.com/fo)

# OUR MIRACLE KIDS



**Zoe**

*Miracle since 2016*



**Nathaniel**

*Miracle since 2014*



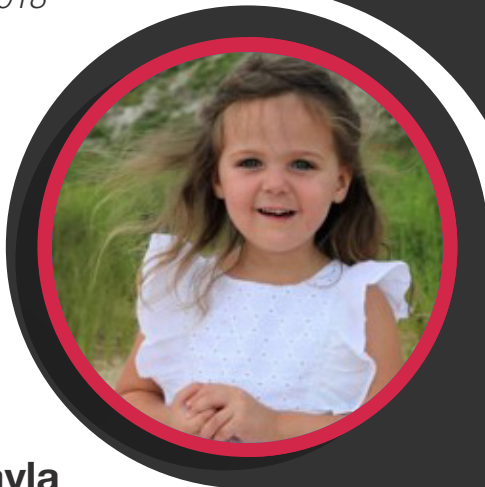
**Jayda & Jaylin**

*Miracles since 2018*



**Lorenzo**

*Miracle since 2017*



**Kayla**

*Miracle since 2016*



**Gage**

*Miracle since 2009*

# FESTIVAL OF LIGHTS 5K

December 7, 2024 | San Marco Square

| Sponsor Benefits  | Presenting Sponsor<br>\$10,000<br>(limited to one) | Children's Champion Sponsor<br>\$5,000 | Miracle Maker Sponsor<br>\$2,500 | Jingle Bell Sponsor<br>\$1,000 | Candy Cane Sponsor<br>\$500 |
|---|--|--|----------------------------------|--------------------------------|-----------------------------|
| Included as "Presenting Sponsor" on event mailer to past participants | ★  |  |                                  |                                |                             |
| Complimentary race registrations                                      | 10   | 8                                      | 5                                | 3                              | 1                           |
| Logo recognition on race poster distributed around Jacksonville       | <b>Premium Placement</b><br>★                      | ★                                      |                                  |                                |                             |
| Table at 5K event (staffed by sponsor)                                | ★  | ★                                      | ★                                |                                |                             |
| Group Volunteer Opportunity during FOL                                | ★  | ★                                      | ★                                |                                |                             |
| Logo recognition on event emails to 50,000+ runners & CMN supporters  | <b>Premium Placement</b><br>★                      | ★                                      | ★                                | ★                              |                             |
| Logo recognition on 5K t-shirt  | <b>Premium Placement</b><br>★                      | ★                                      | ★                                | ★                              |                             |
| Recognition on CMN Jacksonville social media platforms                | ★  | ★                                      | ★                                | ★                              | ★                           |
| Logo recognition on event website                                     | <b>Premium Placement</b><br>★                      | ★                                      | ★                                | ★                              | ★                           |
| Inclusion in event press release                                      | ★  | ★                                      | ★                                | ★                              | ★                           |
| Logo recognition on ground signs and sponsor banner at 5K event       | ★  | ★                                      | ★                                | ★                              | ★                           |

**IN-KIND PARTNERS** In-Kind partners provide goods and services for the Festival of Lights 5k, increasing the dollars raised that go directly to the mission. In-kind partnership benefits are based on the approximate cost of the in-kind donation.

## QUESTIONS?

Contact [Samantha.DAgostino@jax.ufl.edu](mailto:Samantha.DAgostino@jax.ufl.edu) for more information on sponsorship opportunities.



# EXCLUSIVE SPONSOR OPPORTUNITIES

December 7, 2024 | San Marco Square

## FINISHER MEDAL SPONSOR - \$7,000

- Exclusive sponsorship opportunity as our **Finisher Medal Sponsor** for the 28th Annual Festival of Lights 5k
- Logo will be included on the Finisher Medal Lanyard, distributed to 2,000+ participants
- Sponsorship includes 10 complimentary race registrations
- Group volunteer opportunity
- Logo recognition on race poster distributed around Jacksonville
- Logo recognition on event emails
- Table at 5K event (staffed by sponsor)
- Logo recognition on 5K t-shirt
- Recognition on CMN Jacksonville social media platforms
- Logo recognition on event website
- Inclusion in event press release
- Logo recognition on sponsor banner at 5k event
- Limited to one sponsor

## FINISH LINE SPONSOR - \$5,000

- Exclusive sponsorship opportunity as our **Finish Line Sponsor** for the 28th Annual Festival of Lights 5k
- Signage with logo and recognition as the Finish Line Sponsor will be displayed at the finish line and throughout San Marco Square
- Sponsorship includes 8 complimentary race registrations
- Group volunteer opportunity
- Logo recognition on race poster distributed around Jacksonville
- Logo recognition on event emails
- Table at 5K event (staffed by sponsor)
- Logo recognition on 5K t-shirt
- Recognition on CMN Jacksonville social media platforms
- Logo recognition on event website
- Inclusion in event press release
- Logo recognition on sponsor banner at 5k event

## WATER STATION SPONSOR - \$3,000

- Exclusive sponsorship opportunity as our **Water Station Sponsor** for the 28th Annual Festival of Lights 5k
- Signage with logo and recognition as Water Station Sponsor will be displayed on the race route and throughout San Marco Square
- Sponsorship includes 5 complimentary race registrations
- Volunteer opportunity to staff the water station
- Logo recognition on event emails
- Table at 5K event (staffed by sponsor)
- Logo recognition on 5K t-shirt
- Recognition on CMN Jacksonville social media platforms
- Logo recognition on event website
- Inclusion in event press release
- Logo recognition on sponsor banner at 5k event
- Limited to one sponsor

## TRANSPORTATION SPONSOR - \$1,500

- Exclusive sponsorship opportunity as our **Transportation Sponsor** for the 28th Annual Festival of Lights 5k
- Logo will be displayed on transportation shuttle for participants from the parking garage to San Marco Square
- Signage with logo and recognition as transportation sponsor will be displayed at both stops and throughout San Marco Square
- Sponsorship includes 3 complimentary race registrations
- Logo recognition on 5K t-shirt
- Recognition on CMN Jacksonville social media platforms
- Logo recognition on event website
- Inclusion in event press release
- Logo recognition on sponsor banner at 5k event
- Limited to one sponsor

## QUESTIONS?

Contact [Samantha.DAgostino@jax.ufl.edu](mailto:Samantha.DAgostino@jax.ufl.edu) for more information on sponsorship opportunities.

# SPONSOR AGREEMENT

## 2024 Festival of Lights 5K

Yes! Our company would like to sponsor the 29th Annual Festival of Lights 5k at the following level:

- |  |   |
|--|---|
| <input type="checkbox"/> Presenting Sponsor - \$10,000         | <input type="checkbox"/> Jingle Bell Sponsor - \$1,000  |
| <input type="checkbox"/> Children's Champion Sponsor - \$5,000 | <input type="checkbox"/> Candy Cane Sponsor - \$500   |
| <input type="checkbox"/> Miracle Maker Sponsor - \$2,500       | <input type="checkbox"/> I cannot sponsor this year, but I would like to make a donation of \$_____ |

Yes! Our company would like to participate in an Exclusive Sponsorship opportunity the 29th Annual Festival of Lights 5k at the following level:

- |   |   |
|---|---|
| <input type="checkbox"/> Finisher Medal Sponsor - \$7,000 | <input type="checkbox"/> Water Station Sponsor - \$3,000  |
| <input type="checkbox"/> Finish Line Sponsor - \$5,000    | <input type="checkbox"/> Transportation Sponsor - \$1,500 |

Company: \_\_\_\_\_

*(Preferred name on all promotional materials)*

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please send completed form with payment to the Children's Miracle Network Hospitals office. Contact Samantha D'Agostino with any questions and to send your company's logo.

**Samantha.DAgostino@jax.ufl.edu**

Children's Miracle Network Hospitals  
580 W. 8th St.. Tower I, Suite 3510, Jacksonville, FL 32209  
FAX: 904.244.9376

**"What's Raised Here, Stays Here!"**

Your donation stays local to benefit Children's Miracle Network Hospitals in the Jacksonville region.

Tax ID: 59-2142859

Proudly supports:

